

On-Stage Question/Social Impact Initiative Pitch Competition

Social Impact Initiative Pitch Example

After your On-Stage Question that was asked from a Judge, you will go to the center of the stage and proceed with your Social Impact Initiative Pitch.

Please write a 10 to 25-second pitch about your Social Impact Initiative (it may go over by 1-2 seconds). **This statement must be memorized.** During this phase of the competition you will each go on stage with a hand-held microphone. You will vocalize the 10-25-second pitch about your **Social Impact Initiative** to the judges' panel and audience.

An Example:

Your Social Impact Initiative is: **Celebrating Cultural Diversity and Inclusiveness**

NOTE: Your Pitch is taken from a component of your Social Impact Initiative:

Pitch:

There is a false truth in merely accepting and tolerating cultural diversity. To accept and understand people of other cultures, one must be willing to step out of a personal cultural comfort zone and identify the origin of their prejudice.